

TECH SAVVY WOMEN

OVER 50

BUSINESS MAGAZINE

ISSUE #11 2025

A NEW ERA OF AI FOR YOUR BUSINESS

It's like having a marketing assistant that never sleeps, helping you grow your business and connect with your audience in exciting new ways.

INCORPORATING FITNESS & SELF- PROTECTION INTO DAILY LIFE

Live a lifestyle that works for you and not against you!

DATA DRIVEN MARKETING!

You can now reach the right people with the right message at the right time, on the right platform.

WHOLISTIC WELLNESS COACH

Angela Carmichael Smith

Lifestyle Strategist

THE BEST AI TOOLS 2025

AI-driven tools to analyze vast amounts of data, personalize marketing campaigns, predict consumer behavior, automate tasks, and optimize strategies.

www.techsavvywomenover50.com

Business Magazine

LIFESTYLE



When Sales and Marketing are in Alignment,
it changes your Lifestyle!



EDITOR'S NOTE

Hello, everyone!

As we delve into the exciting content of our May issue, I'm thrilled to reflect on the mission driving our community. At Tech Savvy Women Over 50 Magazine, we're not just creating a space; we're building a vibrant hub where women can grow their businesses, expand their knowledge, and connect with fellow trailblazers.

This month's issue is all about Sales and Marketing—a critical aspect of any successful venture. We've curated insightful articles, case studies, and expert interviews to help you sharpen your strategies, boost your confidence, and elevate your business acumen.

I'm particularly excited about our featured content on the four stages of the spiritual journey in marketing. Understanding these stages can profoundly impact your approach, guiding you through transformation and growth as you navigate the dynamic landscape of sales and marketing.

I'm also thrilled to be this month's cover feature! It's an honor to share my insights and experiences with you all.

As always, our magazine isn't just about content; it's about action. We're dedicated to providing actionable insights, practical tips, and real-world case studies that inspire you to implement new ideas and drive meaningful results.



Thank you for joining us on this journey. Let's embrace the power of knowledge, collaboration, and innovation as we continue to dominate our social platforms without fear.

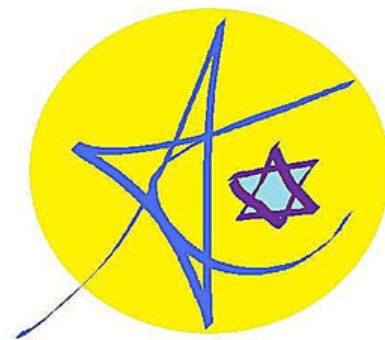
Wishing you all a month filled with learning, growth, and success!

Warm regards,

Romona Myles

Editor in Chief

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CLICK TO DOWNLOAD NOW



BECOME A MEMBER TODAY!

Coach of the Month

Angela Carmichael Smith




Angela has spent more than 30 years caring for others as a Medical Surgical/ Whole Health Holistic Nurse and the same number of years training and teaching within the Martial Arts World. She has taken her passion for whole-life wellness and whole-body fitness and created Fabulous-Fit-Fierce (F3), a Women's Fitness Self-Defense program, designed to sharpen the mind, tone the body, and bring about a sense of wellness and wellbeing. F3 empowers Women with the knowledge and skills needed to be mindfully aware, physically energized, and personally motivated.

In this ever-demanding world, where the pace of life seems to accelerate with each passing day, the importance of addressing the needs of oneself has never been more critical. Angela emphasizes the interplay of self-care, self-protection, and self-resilience in that they form a triad of empowerment that can significantly enhance one's ability to thrive amidst challenges. These three concepts, while distinct, are interconnected and lay the groundwork for a balanced and empowered lifestyle. In saying that, the importance of mindful personal safety and physical fitness, as it relates to empowerment, cannot be overstated.

Claim Abundance and Fulfillment!

Here are Just Some of the Shocking Truths You'll Discover in Your Ultimate Astrology Reading 2.0:

- 
- Discover your talents, strengths and secret gifts
 - Find love and deep spiritual connection with your soulmate
 - Become more influential in your life to reshape your financial future.
 - Reveal aligned business opportunities
 - The secret to achieving the wealth and abundance
 - Astrological keys to manifesting your deepest desires
 - Find key lessons you need to learn to guide you to your purpose.

**Your Moon Reading Reveals
Innate Gifts, Hidden Abilities
and Your True Personality**

YES! SHOW ME MY MOON READING

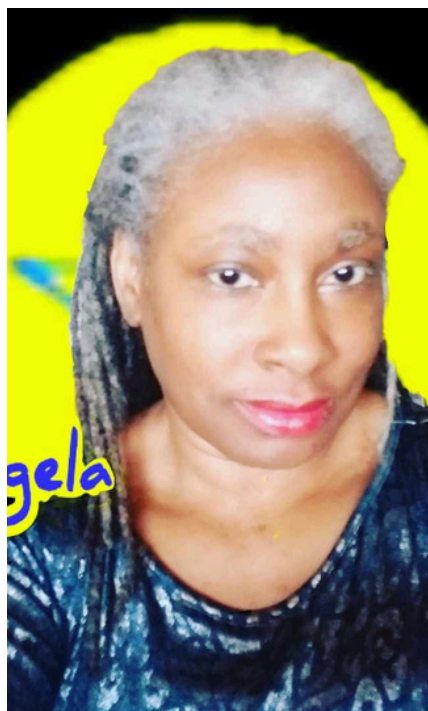
Triad of Empowerment

Fabulous-Fit-Fierce (F3) Women's Fitness Self-Defense

F3 responds to this need by offering engaging experiences that combine the concepts inherent within Self-Care, Self-Protection, and Self-Resilience with the benefits of Physical Exercise and the Practical Skills needed to protect oneself. Angela has found that this approach not only enhances physical ability and agility but also boosts confidence and mental resilience. Angela's main motivation for developing and offering her F3 program stems from her desire to help individuals live a lifestyle that works for them and not against them.

Why should you consider Investing in F3's Triad of Empowerment?

Self-Care:



Self-Protection:



Self-Resilience:



Incorporating Fitness & Self-protection into Daily Life

The Interconnection of Self-Care, Self-Protection, and Self-Resilience!

Self-protection, whether it is mental, emotional, physical, spiritual, or environmental, plays a crucial role in this dynamic by safeguarding one's well-being, thus allowing one to focus on self-care and self-resilience building.

Angela believes that Integrating fitness self-protection into one's daily routine is both possible and easy. She incorporates this education, exploration, and mindfulness into all F3 activities thus helping others to establish an ongoing fitness routine that can help ensure long-term lifestyle benefits and reinforces the confidence needed to respond effectively in real-life situations, self-care practices and long-term self-resilience.

I Because it is important to participate in activities that foster a supportive and inclusive environment, we boast about our positive training atmosphere that encourages each individual to challenge themselves while respecting personal boundaries. Angela prioritizes safety, provides constructive feedback, and offers invaluable resources that sets the stage for such personal growth and skill development.

Why F3 is for the Everyday Women

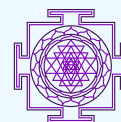


Selecting an appropriate fitness or self-protection program is crucial for maximizing benefit. Several factors should be considered when choosing a program, including personal goals, fitness level, and preferred training style

F3 Programs and Session are unique in that they not only Incorporate martial foundational movements with a focus on safety, basic self-protection techniques, and foundational movement patterns but are also designed around the way Women Think and Move.

F3 was designed by a Women for Women and vetted through everyday Women to ensure ease of learning, confidence in training, and presence acceptance.

GET YOUR FREE JOURNAL



BECOMING YOUR OWN BRAND 12

MONTH SERIES, #11

LET'S EMPOWER YOUR
BUSINESS GROWTH
TOGETHER!

MASTERING SALES AND MARKETING

AI CASE STUDIES



DOWNLOAD



EXPLORE OUR...

PODCAST LIST

Dive into a world of wisdom and inspiration with our curated selection of podcasts hosted by visionary women entrepreneurs. Discover insightful conversations, practical tips, and empowering stories that will elevate your business journey.

Tune in to gain fresh perspectives, actionable strategies, and connect with a vibrant community of like-minded individuals. Whether you're a seasoned entrepreneur or just starting out, our podcasts offer valuable insights to fuel your growth and success.



Check out these Podcasts!

Fuel your growth and success in the online world from experts in their fields.



The Raw Truth Digger with Lilia Ackerman



DAILY SOUL BYTES SHOW with Bola Abimbola



The Special Needs Parent Podcast with Marcia Nathai-Balkissoon

4 Stages of your Spiritual Journey in Marketing



Marketing isn't just about sales—it's a spiritual journey of growth and self-discovery. As women over 50 navigating the digital landscape, understanding this journey can profoundly impact how we approach our business. Let's explore the 4 stages of your spiritual journey in marketing:

1. Awakening to Purpose: Your marketing journey begins with awakening to your purpose. This stage is about clarifying your mission and aligning it with your business goals. Be empowered with your unique voice and vision, knowing that authenticity is the cornerstone of effective marketing.

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GROW YOUR AUDIENCE WITH LIVE VIDEO!

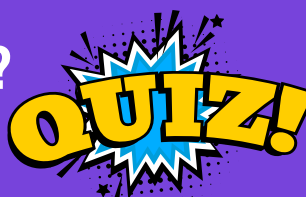


Look Better on CAMERA!

Empowering women 40+ to get live online, monetize their wisdom, by attracting your ideal clients and get the leads you desire.

Did you know you are setting your business goals based on personality?

What is your online personality?
This Quiz Will Help You... >>>



DR. MARCIA NATHAI-BALKISSOON

Feeling stuck, overwhelmed, or overextended as a special needs parent or caretaker?

Hi, I'm Dr. Marcia Nathai-Balkissoon, author, podcaster, and coach specializing in supporting individuals like you.

My collective supports personal growth, mindset shifts, and enjoying life amidst responsibilities.

- Parents and caretakers of special needs family members seeking connection, growth, and fulfillment.
- Discover how to remodel limiting beliefs, find ease in daily life, and connect with like-minded individuals

Lighting the Path: Leaning into a Hopeful Future as a Special Needs Parent.

Ready to thrive?

**Join the Thrive Collective. Your next level awaits!
DON'T DO THIS ALONE.**



Marcia Nathai-Balkissoon

Order 'Lighting the Path' to overcome challenges, recognize your worth, and find fulfillment.

NEW TEACHERS | MID-CAREER TEACHERS
| RETIRED OR SOON-TO-RETIRE TEACHERS |
ENTREPRENEURSHIP IN RETIREMENT

Are you an Educator feeling overwhelmed by financial stress and unsure about your path to financial security?

Hello, I'm Barbara Herod, a financial coach dedicated to transforming the lives of Educators through wealth-building and financial empowerment.

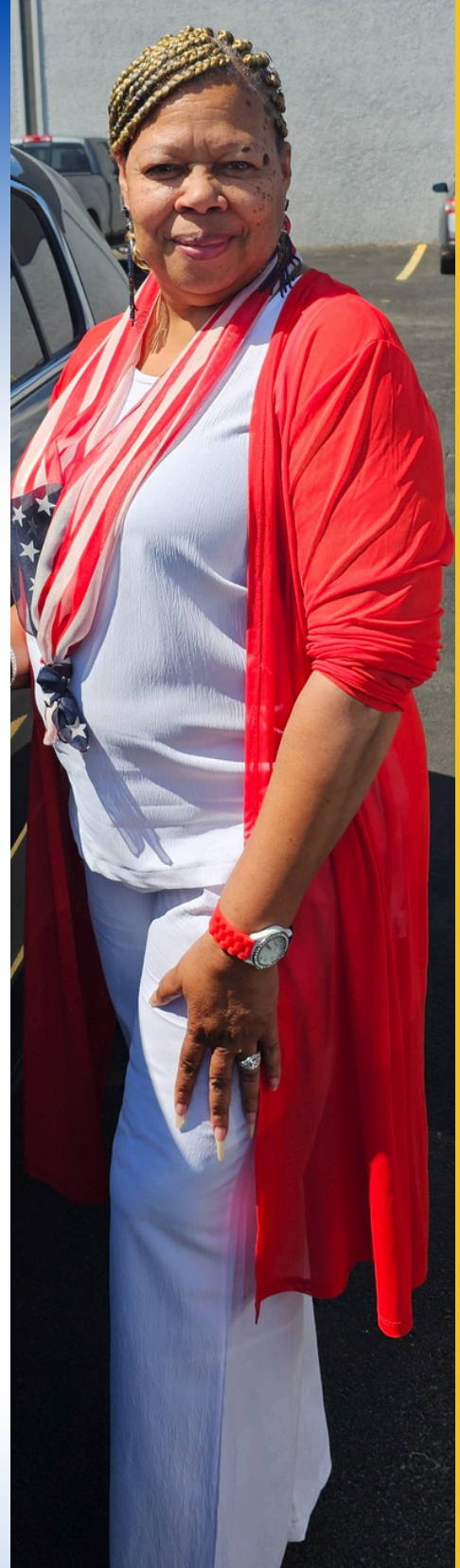
Many Educators struggle with financial stress, debt, and a lack of clear financial direction.

I offer personalized guidance tailored to your unique goals and circumstances, whether it's budgeting, investing, or debt reduction. By combining cutting-edge financial tools with proven strategies, I help you build a solid foundation for generational wealth.

CROWN YOURSELF AND LEVEL UP YOUR FINANCIAL GAME!

Imagine confidently making informed financial decisions and achieving your goals. Let's start building your path to financial security and prosperity together.

A PRACTICAL TOOL FOR YOUR JOURNEY



"To kick start your journey to financial control, I've prepared an invaluable tool – a comprehensive checklist. This checklist is designed to help you organize your finances, focus on key elements of your financial health, and empower you to remain in control even after retirement."

4 Stages of your Spiritual Journey in Marketing

Cont.



When you've decided on your cover story,

Healthy choices

2. Cultivating Connection: Marketing is all about building meaningful connections. In this stage, focus on nurturing relationships with your audience. Use empathy to understand their needs and desires, and craft your messaging to resonate deeply with them.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name. This goes on the cover and sets up the branding for your entire magazine.

[Cont. on page 22](#)



SHIFT FROM GLOOM TO BLOOM

Empower your Inner self

*Lilia Ackerman,
Certified Transformational Wellness
Master Coach*

Are you longing for deeper connections, looking to let go of self-doubt, and rediscover your inner strength to break free from emotional pain?

Hi, I'm Lilia, a Transformational Wellness Master Coach. I offer a unique coaching approach based on my S.H.I.F.T. Methodology to help you unlock your true potential.

What I have discovered through working with clients is that many are trapped in emotional pain due to unresolved issues. This leads to vulnerability in health and spiritual areas, preventing them from fully embracing their dreams. They often feel undeserving of happiness and love, trapped in a cycle of self-blame and inner battles.

My coaching empowers individuals to address these unresolved issues, cultivate self-awareness, and enhance relationships. By working with me, you'll gain the tools to break free from emotional struggles and create a fulfilling life.

“Let's break the cycle of emotional pain together start your journey towards a more empowered life.”

The key to happiness is relationships, and the key to relationships is you. Take the first step towards empowerment today! Grab your copy of my book, ***“From Gloom to Bloom,”*** available in English and Spanish by clicking the button below.



ORDER NOW

TECH SAVVY WOMEN OVER 50 MAGAZINE

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ATTENTION: COACHES, CONSULTANTS, AUTHORS

Welcome YouTube Magickal Mastery



YouTube Magickal MASTERY VIP BOOTCAMP

A 5-week virtual training and implementation sessions focusing on the tech you need in your business. No more tech overwhelm, start growing your business right now!

BOOTCAMP FEE: \$297

Classes Include:

- **Week #1:** Week 1: Crafting Irresistible Lead Magnets
- **Week #2:** Week 2: Designing Stunning Landing Page
- **Week #3:** Week 3: Mastering Email Sequencing Strategies
- **Week #4:** Week 4: Implementation & Optimization Workshop



Ramona Myles

TECH SAVVY WOMEN OVER 50

Register NOW Through May 30th,
2024 Orientation: June 5th, Classes
beginning June 10th Weekly:
7am-10:30am CST via Zoom

REGISTER NOW



Limited to 5

REGISTER AT: www.techsavvywomenover50.com/bootcamp

KNOW THYSELF

A GUIDE TO SURVIVING AND THRIVING AS YOUR BEST POSSIBLE SELF

Are you feeling stuck in a life of unfulfillment?



Hi, I'm Esterine, and I specialize in [guiding, teaching, or coaching] people to clarity by shifting into a more fulfilling life.

I assist individuals by providing actionable goal-setting techniques focusing on their desires and self-discovery.

**DISCERN WHAT'S
RIGHT
FOR YOU**

**IT'S TIME TO
REALLY
KNOW THYSELF**

**MASTER YOUR
DESTINY
RIGHT NOW**

ESTERINE DAHLSTROM



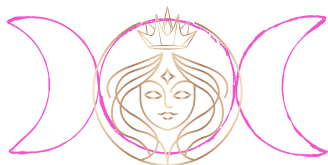
Let's uncover what you truly want and develop a personalized path to achieve it.



Start your transformative journey to a more fulfilled life by downloading my guide,

DOWNLOAD 

'Know Thyself', TODAY!



WENDY YEHIA

Are you struggling with postpartum depression, mom guilt, or anxiety? You're not alone, Mama!

Hey beautiful Tech Savvy Mamas!

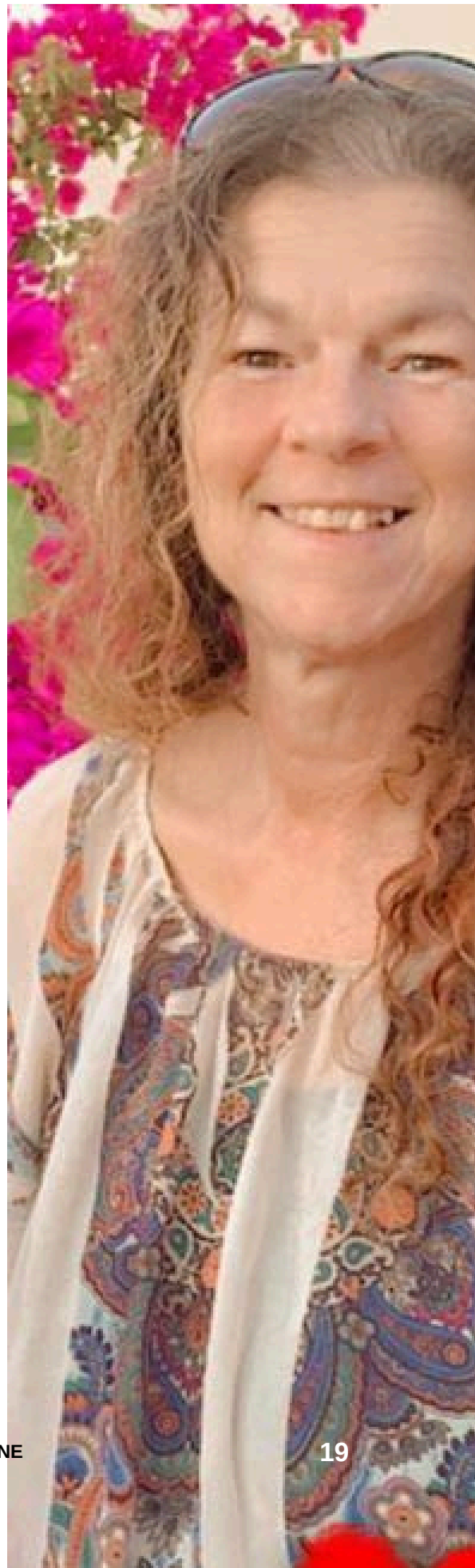
I'm **Wendy, Your Divine Feminine Holistic Wellness Coach**, and I help exhausted moms *Break Free from Postpartum Depression*, embrace their **Divine Feminine** and **Unleash their Inner Goddess**.


Get ready to kick postpartum depression to the curb, join my free workshop designed specifically for moms like you. Here's what you'll learn:

- **Understanding Postpartum Depression:** Discover its causes, signs, and symptoms.
- **Self-Care and Self-Love:** Practical tools to prioritize your well-being.
- **Coping and Healing Tools:** Strategies to overcome postpartum depression and mom guilt.

[Can't make every session? No worries! You'll get replays and access to our private Facebook community for ongoing support.](#)

Let's take the first step toward a brighter, more confident you by reclaiming your joy, overcoming postpartum depression, and embracing the radiant Mama Goddess within you.





4 Stages of your Spiritual Journey in Marketing

Cont.

3. Aligning with Abundance: Shift your mindset from scarcity to abundance. Marketing is about sharing your gifts and creating value for others. Embrace the abundance mindset, knowing that there's enough success to go around for everyone.

“focus on nurturing relationships for sustainable growth”

Recognize that marketing success often thrives on partnerships and community. Engage with other entrepreneurs, influencers, and industry experts to foster meaningful connections and expand your network. Collaborative projects, joint ventures, and co-marketing efforts can amplify your reach and enhance your brand's visibility. Embrace the spirit of reciprocity and mutual support within your professional circles. Leverage the power of networks to co-create value and build a community-driven approach to marketing.

Nurturing Relationships for Sustainable Growth

Shift your attention from transactional interactions to building genuine connections with your audience. Invest in customer relationship management (CRM) systems to track interactions and personalize communication. Engage in active listening and respond empathetically to customer feedback. By prioritizing relationship-building, you cultivate loyalty and advocacy among your customer base, fostering long-term growth and success for your brand.

“embrace the flow of collaboration from an abundance perspective”

By: Romona Myles

[Cont. on page 27](#)

A woman with short dark hair, wearing a red lace dress and glasses, is speaking into a microphone. She is gesturing with her left hand.

Doris Yip

Did you know that 85% of companies lose significant cash due to operational inefficiencies, poor financial management, or misaligned staffing?

“Stagnates growth and prolongs reaching financial goals”

Hi, I'm Doris Yip, leading Visionary CFO. We specialize in transforming these challenges into opportunities for substantial profitability and growth. Our comprehensive approach streamlines operations, enhances financial strategies, and optimizes staffing to propel your company forward.

Many businesses struggle to identify where they are leaving money on the table. At Visionary CFO, we immerse ourselves in your business, applying rigorous financial discipline and strategic acumen to every aspect of operations.

As a special offer, we provide access to our Freedom Income Calculator, designed to pinpoint profit improvements and strategic opportunities tailored to your business.

Let's end the cycle of stagnation together.

Join forces with Visionary CFO and let us propel your business to unprecedented profitability and sustainable growth.

**THE
MONEY
GIRL**

**Freedom Income
Calculator**

**Let's end the cycle of
stagnation together.**



ELIZABETH ZAMORA

Shamanic Healer



Are you seeking relief from chronic pain or striving for a pain-free lifestyle?

Join our unique 5-day experience rooted in ancient healing and holistic practices.

Our challenge integrates ancient spiritual practices, holistic nutrition, and body movement techniques for holistic well-being.

This is perfect for individuals looking to enhance emotional intelligence and embrace vitality through holistic practices.

- Expect vibrant discussions, uplifting coaching, and practical tools to unlock a pain-free, joyous existence.

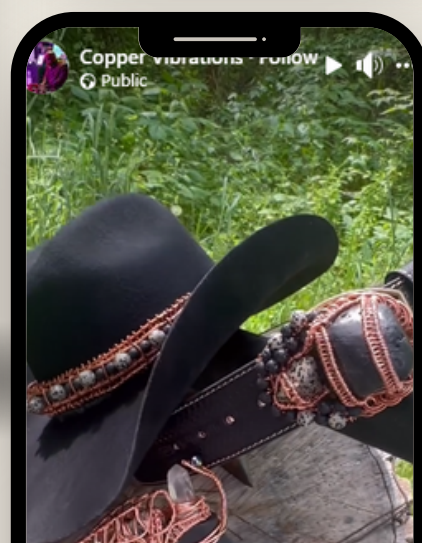
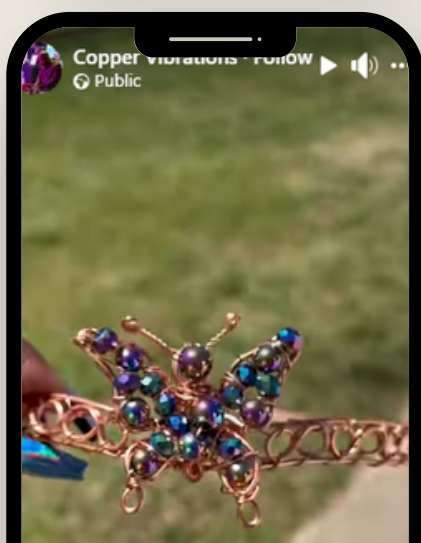
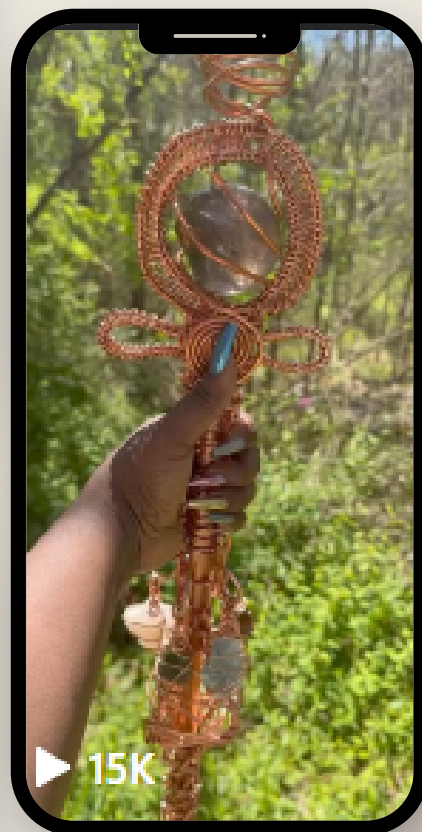
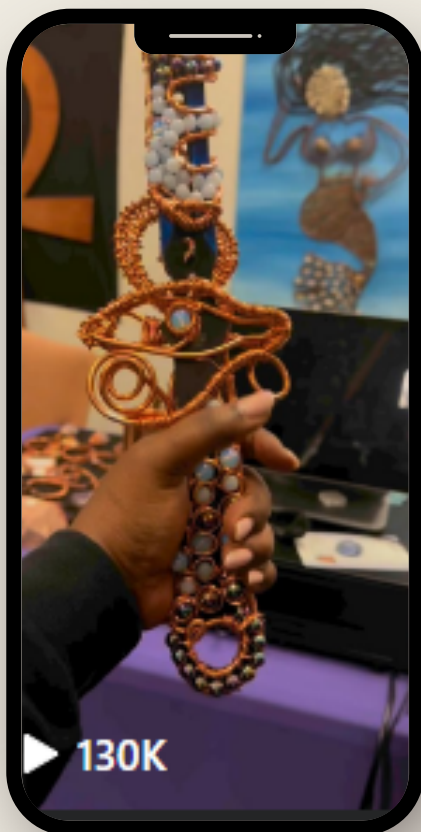
Let's experience this journey together! Join the Pain-Free Lifestyle Challenge and transcend pain to embrace vitality and change your life!

Get started with my **FREE** recipes!

Revitalize Your Life: Anti-Inflammatory Recipes for Pain Relief.

 **DOWNLOAD**





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of Old Trails!

Bear Branch Horsecamp



Transform Your Life with a Private Guided Ride on
an unforgettable Southern Illinois **ADVENTURE!**

- Cabin Rentals
- Pitch your tents
- Roll in with your trusty RV
- Rent our RV sites
- Stall rentals for your Equine Companions
- A taste of the rustic life



For all you adventurous souls yearning for a taste of the rustic life, our cabins are just the ticket! Experience the Ruf n Tuf primitive lifestyle in style, with some cabins offering all the modern comforts while others take you back to the days of yesteryear. We've got a strictly primitive cabin too—no bathrooms to interrupt your connection with nature!

**Nestled within the splendid
Shawnee National Forest**

Reserve Today!

www.bearbranch.com



4 Stages of your Spiritual Journey in Marketing

Cont.

4. Manifesting Mastery: The final stage is about mastery. Continuously refine your marketing skills, experiment with new strategies, and stay adaptable in the ever-changing digital landscape. Trust in your intuition and embrace the journey of growth.

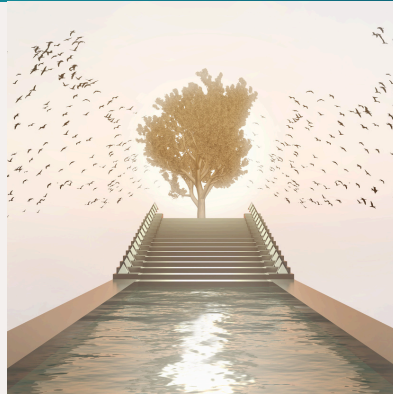


01

Continuous Learning and Experimentation:

Stay curious and open to new ideas. Keep up with industry trends, attend workshops, and experiment with different marketing tactics. Embrace a growth mindset that encourages continuous learning and adaptation.

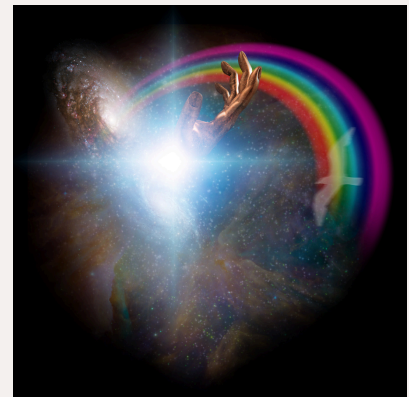
By incorporating these practices into your marketing journey, you'll cultivate adaptability and resilience, enabling you to navigate challenges and capitalize on opportunities in the dynamic digital landscape.



02

Data-Driven Insights:

Use data analytics to guide your decisions. Monitor key performance indicators (KPIs), analyze customer behavior, and gather insights from campaign performance. Adjust your strategies based on data to optimize your marketing efforts.



03

Agile Approach to Strategy:

Adopt an agile approach to strategy implementation. Break down your marketing initiatives into smaller, manageable tasks or sprints. Stay flexible and responsive to feedback, allowing you to iterate and refine your approach based on real-time insights.

[Go back to page 12 to continue on reading the magazine!](#)

Every Tuesday at 10am CST

2024 Season

TECH TALK

ON TUESDAY

Tech Talk on
Tuesday Podcast

Season #1

Tech Made Easy

2024

STARTING FRESH
SEASON #1

Tech Spotlight

What tech do you
need now to help
you grow your biz?

Sales Automation

See what in Tech
Savvy's Automation
Sales Tool Box

Fun Funnel Friday

Join us on Fridays
when we have Fun
with Funnels!



08:08



20:22

Automate your Sales
Funnel!

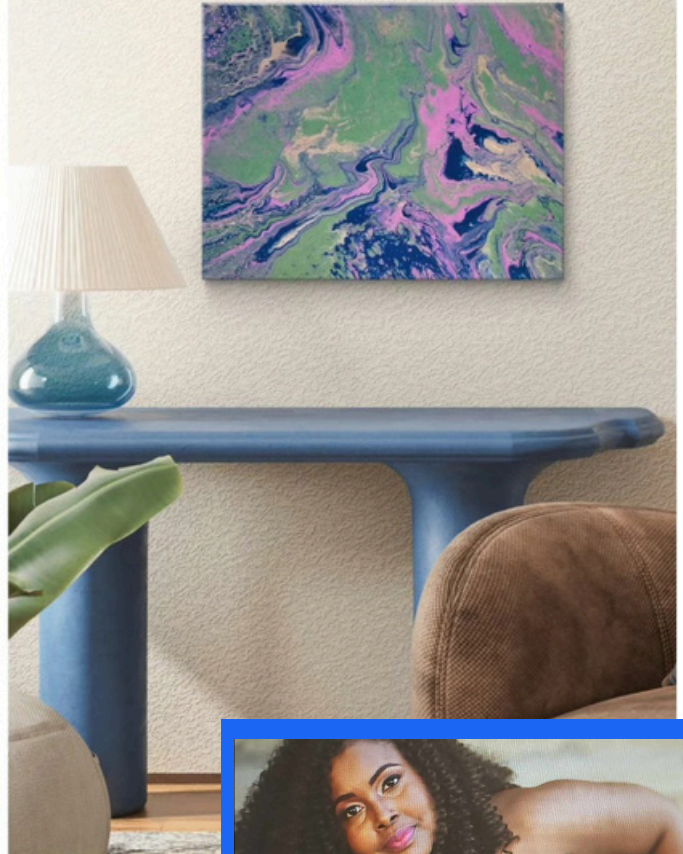


Chiaki Sato

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news.



Titled: Sweet Ambiance
Size: 11x14
Reg: \$70.00
Today Only Price: \$45.00



Tiffany Sutton



I'm currently taking custom orders.

Thanks

**ORDER
NOW**

***“Putting Mississippi
on the map”***

FUNNELS ARE FUN!

FUN FUNNEL FRIDAY!



YOUR HOST: ROMONA MYLES

FUN FUNNEL FRIDAY

**LEVEL
UP**

**AI
FUNNELS**
are they good for
your business?
EVERY FRIDAY @ 2PM CST

AGING HEALTHY WITH YOLIE

Have you ever noticed that women in their best health thrive with high energy?

Yet, many women find themselves constantly tired, living in pain, and lacking the vitality they desire. From digestive issues to chronic fatigue, they struggle to find relief and rejuvenation. Are you one of these women?

Foods should be palatable, easy to find, and good for your health!

My approach combines nutrition, herbal medicine, and lifestyle modifications to address the root causes of your symptoms and restore balance to your body.

Let me guide you towards optimal health and vitality. With my expertise in herbalism, culinary arts, and holistic nutrition coaching, I'm dedicated to helping women reclaim their well-being.

FITTER . HEALTHIER . HAPPIER

As a special offer, I provide a 10-day meal plan tailored to support your health goals and kickstart your journey to infinite health.



DOWNLOAD ↓

Together, we can unleash your innate healing power and achieve lasting wellness.

Download Yolie's **FREE** 7 Day Meal Plan!
<https://aginghealthywithyolie.com/>

Chef Yolie Silva



ACHIEVE YOUR LIFESTYLE GOALS

Navigate & Discover your
Unique Lifestyle Solutions

MARTIAL FITNESS



WHolistic Lifestyle Coaching For
Calmness, Focus and Stress
Resilience. Core Resilience

WOMEN'S FITNESS/ SELF DEFENSE- FABULOUS FIT FIERCE



WEIGHT LIFTING

Transform yourself from fitness
noob to gym pro with this beginner's
guide to weight training.



SELF DEFENSE

Surpass your fitness goals with our
expert trainer's help



SELF CARE TECHNIQUES

The largest selection of fitness
articles, exercises, workouts,
supplements, & community to
help you reach your goals!

[CLICK HERE TO GET STARTED WITH MY FREE JOURNAL](#)



TECH SAVVY MEMBERSHIP

Connect with The Community

Feel the power of connection with like-minded women who share your passion. Our magazine isn't just about content; it's about fostering a sense of belonging and support. Join a vibrant community that understands and celebrates your journey.



From the Beginner, Growth, or Ready to Scale woman, Tech Savvy Business Formula is the core of this community. Collaboration at any of the three phases of your business can take you to your next level.

Become a member and reap the benefits of community support, training, get your basic tech questions answer, and special membership pricing of Tech Savvy's products and services.

APPLY NOW 

This community is not only a learning space but also a platform for networking and affiliate marketing collaboration. It really does take a village.

Our 12th issue Coach of the Month is, Romona Myles, the Chakra Alchemist and Tech Savvy Women Over 50 Networking Community Leader, who has a BIG Vision & Spirit Lead Mission to reach and teach Spiritual Business Owners who want to live a life of Passion, Intentionally, to show up, speak out with purpose, show out like there's no tomorrow, celebrate their wins, and go deep within during their downtime. You will go from Tech challenged to becoming a Tech Savvy Spiritual Business Leader as a Digital Nomad and authority in your space to better serve your tribe. Align and Automate your Movement, Message, and Money to become a successful Spiritual Business Owner!

ACKNOWLEDGMENTS

CONTRIBUTORS>

MY GRATITUDE

I want to give thanks once again to all of the amazing women who have worked so diligently to create articles that are even more captivating and shared their expert experiences with you, our readers.

Each magazine is designed to help the community with clarity in their messaging and create a clear flow for automation. This will allow them to stand out and build their businesses based on their collective goal of **Time Freedom**.

I am incredibly grateful for the opportunity to serve as the coach and tech support for the remarkable women of the **Tech Savvy Women Over 50** community and magazine.

Being a part of this empowering journey has been a privilege and a joy. I extend my deepest gratitude to each member for their trust, dedication, and enthusiasm in embracing technology and personal growth.

Together, we are breaking barriers, embracing new horizons, and proving that age is no limit to innovation and empowerment.

Thank you for inspiring me every day and allowing me to be a part of your incredible stories.

To our readers, I am forever thank you for your continued support and engagement. As we celebrate the achievements and wisdom shared in this issue, let's look forward to the continued growth and collaboration that defines the essence of Tech Savvy Women Over 50.

With gratitude,
Romona Myles

ISSUE #10 >



EXPAND YOUR REACH & INCREASE SALES

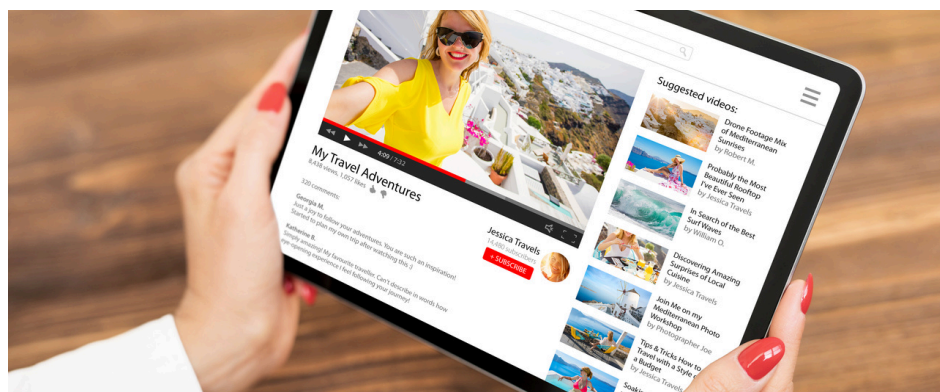
As the holiday season approaches, we're excited to dedicate this issue to one of the most powerful growth strategies for your business—affiliate marketing. **Black Friday, Cyber Monday**, and the festive months present a unique opportunity to expand your reach, increase sales, and collaborate with like-minded entrepreneurs.

In this issue, we take a deep dive into how **affiliate programs** can drive success during the holidays and beyond. Whether you're new to affiliate marketing or looking to optimize your current strategies, this issue is

packed with valuable insights, actionable guides, and real-life **case studies** that show how women entrepreneurs have used HubSpot to create and manage affiliate programs.

From setting up your first affiliate program to forming lasting partnerships with complementary brands, this issue covers everything you need to know to make the most of the holiday sales season. We also highlight how these collaborations can continue to bring value to your business long after the holidays are over.

Join us as we explore how to grow your business through **collaboration, technology, and strategic partnerships**. Let's make this holiday season your most successful one yet!



YOUTUBE MAGICKAL MASTERY>

GET TECHIE: UNLOCK THE POWER OF YOUTUBE WITH YOUTUBE MAGICKAL MASTERY

Ready to take your online presence to the next level? The YouTube Magickal Mastery package is here to help you master the art of video marketing with ease. Whether you're starting from scratch or revamping your existing YouTube channel, this offer gives you all the tools you need to create a professional, engaging platform that attracts clients and builds your brand.

With this package, you'll receive:

- A Radiance Assessment and Revamp session to elevate your channel's appeal.
- Our Video Vixen Thumbnail Transformation, ensuring your videos stand out.
- A YouTube Stardom Intro/Outro Upgrade to give your content a polished and professional feel.
- The Pathway to Fame SEO Optimization, helping your content rank higher and reach a larger audience.

Don't let tech hold you back—YouTube Magickal Mastery makes it simple for you to harness the power of video and start generating leads. It's time to embrace your tech-savvy side and grow your business!

Go to: www.techsavvywomenover50.com/get-stuff

Unveiling Tech Savvy Women Over 50 Magazine: Your Gateway to Empowerment and Collaboration

In the dynamic world of online technology, women over 50 are not just keeping up; they're leading the way. Tech Savvy Women Over 50 Magazine is more than just a publication; it's a thriving community designed to empower, connect, and elevate your journey in the online space.

Elevating Your Journey:

Stay Informed and Inspired

Discover a world tailored for women over 50 in tech. Our curated content is your go-to source for staying informed and inspired. From the latest industry trends to success stories, we've got you covered.

Learn and Grow

Tech Savvy Women Over 50 Magazine is your companion on the path to skill enhancement. Dive into articles that demystify tech concepts, providing valuable insights and knowledge to keep you ahead in the ever-evolving tech landscape.

Connect with a Community

Feel the power of connection with like-minded women who share your passion. Our magazine isn't just about content; it's about fostering a sense of belonging and support. Join a vibrant community that understands and celebrates your journey.



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The marketing plan for more

sales and fun!



Group News

TECH SAVVY

ENGAGEMENT AT IT'S BEST!

